CEED's unique approach to support and build a global community of—by—and for entrepreneurs is a proven formula to drive breakthrough growth so entrepreneurs can take their businesses to the next level. Locally driven, globally connected.

About CEED Global

The Center for Entrepreneurship and Executive Development (CEED) was originally founded in 2006 to meet the complex challenges entrepreneurs faced so they could effectively manage and grow their businesses. Entrepreneurs need to successfully navigate rapid business growth, assess new markets, and gain access to capital, as well as peer support from other entrepreneurs and mentorship from more experienced entrepreneurs.

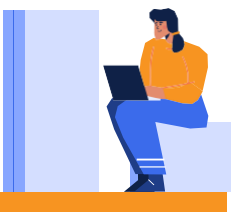
In the past 16 years, CEED has become an expanding local and global network; we have 15 active locations across 3 continents, actively supporting entrepreneurs and leveraging our collective skills and experiences to affect positive change in the communities in which we work and live.

CEED Around the Globe

CEED's Approach

CEED's differentiating ALL-IN methodology combines peer learning and training in business fundamentals with connections to a powerful business network and holistic support services

The essence of CEED is our robust sharing culture built on the trust developed through dedicated peer learning groups and engaged mentoring. This trust, fostered by our services, is incorporated in the broader communities of entrepreneurs CEED develops to build social, environmental, and economic transformation in each location and around the world.



What is CEED's ALL-IN Methodology?

Networking: As a membership network, CEED understands the impact that the right connection can have on a business. For this reason, CEED carefully curates its network of members to ensure that the right people are in the room. CEED's networking events facilitate deep connections and build local entrepreneurial ecosystems.

1:1 Connect: CEED pairs entrepreneurs with other experienced entrepreneurs and mentors to help them grow, as well as coaches who can provide objective technical assistance. These individualized approaches and services address specific pain points through sharing, challenging, guiding, and mentoring.

Peer Learning: Entrepreneurs often learn more from each other than from the best experts in the field. This accelerated learning happens because entrepreneurs can share their experiences in a safe and supportive environment and learn from both the successes and mistakes of their peers.

Training: CEED's curriculum is highly customized to reflect local realities, and CEED members drive the content. The highly interactive workshops offered at each center teach essential business skills quickly and effectively. By diagnosing a founder's stage in the business lifecycle, CEED ensures they receive the best and most appropriate training to improve their business immediately.

CEED's Impact

500+ companies annually

2000+ members served annually

48% women-led businesses

65,000+ entrepreneurs served since inception

76% member retention throughout COVID-19

72% maintained 2019 levels of employment or added jobs in 2020 despite a 20% rise in global unemployment[1]

1. www.ilo.org/global/research/global-reports/weso/2020/lang--en/index.htm

CEED's Areas of Impact

Building Resilient Entrepreneurs

- Women Entrepreneurs and Gender Inclusion
- Youth Entrepreneurship
- Technology and Innovation
- Agribusiness

CEED Impact Stories

"I have used the skills that I gained from participating in CEED to prepare the best strategy and business plans for my company Donar, which has led to getting EU funds for a new production facility and machinery; my company has also gained several funds for internal education, which is now a focus point of the company. In the several years since I joined CEED, I have started 3 international companies and have gained investors from Italy, Switzerland, the US, and Singapore. Being a member of CEED has given me so many channels where I can share, test, and implement ideas with my new entrepreneurial adventures...my life will never be the same as it was before I joined CEED."

- **CEED Slovenia Member Matej Fegus**, *Owner and Design Manager at Donar*

"The major driver to join CEED was the networking; we have had quite a lot of success stories from our membership, with many willing to participate...This relationship has been very good, very very good, so far above our expectations."

- **CEED Tanzania member Julius Mchere**, *Managing Director and CEO of Victoria Finance PLC*

"As a result [of joining CEED], we started thinking differently. We saw great power and potential in networking. We met many great people, some of whom became our clients. Besides acquiring new business, we restructured our business to be less volatile to unexpected situations...If it wasn't for CEED, we wouldn't have met great new people and experienced wonderful new opportunities."

- **CEED Slovenia member and mentor Maja Golob**, *Executive and Team Coach and Founder of Spago, author of Stop Chasing Weekends*

"We all read books and participate in different trainings, but CEED events offer us the opportunity to learn from those who have previously succeeded or failed. All of this helped me grow my business to where it is today...CEED has helped us with insights and continues to support our business during COVID-19...Sharing knowledge during uncertain times is the most helpful thing someone can do."

- **CEED Kosovo member Valon Canhasi**, *Founder and CEO of Hallakate, the leading social media agency in Kosovo*

"I was one of the first members of CEED Macedonia and went through many of their programs. CEED helped me complete the systemization of my company, extend my sales units, increase my sales by entering the CEED networking community, and open more supermarkets."

- **CEED Macedonia member Darilca Lichanik**, *Owner and CEO of Reptil Marketi*

Our Partners

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As a trusted partner, CEED empowers a global network of like-minded entrepreneurs who want to grow as leaders, build their companies, and give back to their communities.

www.ceed-global.org